



Head of Teaching

We're looking for a Head of Teaching to lead the delivery and development of teaching at Hotpod Yoga. As Europe's largest yoga business, we take huge pride in the quality of our classes and the overall customer experience. As we continue to grow, we want to ensure this quality is upheld, our teachers continue developing and the culture of our teaching network remains fantastic. Stepping into this role, you'd take ownership of those key responsibilities.

Do you have 5+ years experience teaching yoga, and are now looking for a leadership role within a yoga business to take your yoga career further?

Do you love the Hotpod brand and ethos?

If so, this could be for you.

WHO WE ARE

We believe that yoga has an unrivaled power to make people feel great. So we created Hotpod Yoga to take yoga to more people and places than ever before - taking it out of the niche it inhabits in so much of the world and into the lives of millions of people previously untouched by, or uninterested in yoga.

We've done this through the two key building blocks of our business:

The Hotpod experience - Our unique, immersive, multi-sensory class experience combined with high quality, engaging teaching allows us to cut through to a whole new audience.

The Hotpod network - our franchise model is a supportive, innovative and empowering system that transforms yoga enthusiasts into studio owners. We have a 10 year track record and over 50 successful studios across the UK and beyond - making us Europe's largest yoga business.

WHY WORK WITH US

Hotpod yoga is a fast growth, exciting business - we're ambitious, driven and passionate about what we do. We want team members to share that ambition with us and be motivated to grow a great business. We need a team-player who enjoys a fast-paced environment, is excited about being at the coal-face of a young business and who relishes being in a team.

THE ROLE IN A NUTSHELL

We are looking for someone to head up the teaching side of our business, collaborating with our HPY franchise network and also looking after our HQ-managed London studios. The Head of Teaching is responsible for all things yoga at HPY - class structure, class quality, guidance around hiring and managing teachers, onboarding new teachers, delivering workshops, teaching feedback - etc.

KEY RESPONSIBILITIES

Supporting the Hotpod franchise network

- Working alongside our franchise relationship managers, you'll be the go-to person in head office for assisting franchisees with the delivery of Hotpod Yoga classes in their studios
- Responsible for helping franchisees ensure high quality classes and customer experience across the network. This will include sporadic travel to visit franchisees and their teachers
- Supporting franchisees with teacher recruitment and helping to onboard new Hotpod teachers (via brand immersion days)
- Development and delivery of yoga training courses, franchise group trainings, professional development courses for teachers, company wide group classes, etc.
- Development and implementation of new Hotpod class sequences
- Management of customer feedback mechanisms (mystery shoppers, NPS reviews) across the HPY network
- Involvement in the process of launching new Hotpod locations - recruitment & onboarding, scheduling advice, etc.
- Working with the operations and marketing teams in head office to ensure the customer experience is consistently great across the network

London studios

- Management of the schedule across our x3 HQ owned London studios
- Responsible for the teaching quality and consistency of classes in London
- Attending classes across our studios and providing feedback to London teachers
- Recruitment for London studios, holding auditions and onboarding new teachers
- Working with studio assistants across all studios to support on the above

Yoga Teacher Training

- Very light touch involvement in the delivery of some modules on our teacher training courses (e.g. posture clinics, anatomy, sequencing a class, etc.)

The role is very collaborative working not only within the Teaching team, but also in partnership with Operations, Commercial and Marketing teams.

WHO IS THIS FOR? SKILLS & EXPERIENCE

We are looking for someone who has been teaching consistently for 5+ years and is keen to take their career further with a full-time yoga centered role. The ideal candidate will feel confident advising others how to deliver great yoga classes, and feel comfortable giving feedback to both business owners and teachers. You'll need to have a passion for delivering quality yoga classes, as well as a solid understanding of the history & philosophy of yoga.

- 5+ years teaching yoga
- 500 hour certified
- Experience managing a team
- Experience managing a studio is desirable
- Ability to multitask, as well as to be adept at using various tech / comms tools
- You have an established following and network of contacts - teachers & specialists
- Previous experience delivering teacher trainings desirable but not required

SALARY

Depending on experience: £45 - £55k

Reporting into our Operations Director, this is a full time, office based position and will include some travel, alongside occasional weekend work. We are based in Brixton.

BENEFITS

Unlimited yoga

Free breakfast

Great office with tea, coffee and snacks

Health Insurance

Half day Fridays in August

Flexible working / Remote working (up to 2 weeks a year)

Regular team activities and lunches